

Wanamaker's

Store Opens at 9

Wanamaker's

Store Closes at 5

Wanamaker's

WEATHER
Fair

Organ Plays at 9, 11 and 4:50
Lunch at Noon

Lovely June Finds the Great Store and the Countryside Abloom

John Randolph of Roanoke Born June 2, 1773

His paternal grandmother was Jane Bolling, through whom the blood of Pocahontas of the Powhatan Indians made him the seventh in descent.

After his course in Columbia College in New York he returned to Virginia and completed his education at William and Mary College.

Randolph came to Philadelphia in 1793

to study law with his uncle Edmund Randolph then Attorney General of United States

In 1799 he was elected to Congress. Patrick Henry, hearing Randolph speak in Congress, said of him, "Though he is a boy, there is an old man's head on his shoulders."

President Jackson appointed him Minister to Russia in 1830.

Which is the greater, to live up to a great inheritance of honor, with or without wealth, or to make a name for others to live up to?

[Signed] John Namamaker

Old Things Have an Atmosphere

Some one has said that furniture is divided into two classes—that made to hold people, and that made to hold things. And some one else adds that all true furniture is made also to hold memories.

It is this kind that fills the Old Pennsylvania Rooms. Old tables and chairs, old cupboards and chests and writing desks that could all tell many a tale if they spoke. And indeed they do speak, to persons understanding their language. Besides the old furniture, are old hooked rugs, old pottery, old glass bottles, old clocks and mirrors.

All these things are for sale, to persons with a taste for their quaint charm and very real attraction.

(Fifth Floor, Chestnut)

A Famous Small Grand Piano for \$695

"You do not mean to say I can buy a good small grand piano for so little as \$695, do you? Such a piano, I mean, as the Wanamaker Store would be willing to sell?"

Yes, we do. A small grand piano that we are not only "willing" to sell, but proud to sell, and, what is more, that you can be quite satisfied with and glad to have in your home.

It is a piano that has eighty-five years of piano-making history behind it. No mushroom upshoot of a night or a decade, you see.

Into this small grand piano its makers have put the fullness and richness of tone that distinguish their larger grand piano.

Yet this small grand is but four feet ten inches in length and will fit into the space occupied by an upright in the corner of a room.

It is a beautiful instrument in a fine mahogany case. It will satisfy from every viewpoint—musical quality and appearance.

And its price is but \$695.

Small grand pianos—seven different and widely-known makes in all—for \$695, \$750 and up to \$1400.

This is Philadelphia's headquarters for pianos—grand, small grand and upright, and for the most remarkable of reproducing pianos, the nationally famous Ampico.

(Second Floor, Market)



Why We Sell Sonoras

Philadelphians who travel much in and out of the suburbs, or to Atlantic City, probably have noticed the large signs that tell something of interest about The Sonora Phonograph.

In fact, The Sonora is so well known that little comment on that score is necessary; but, nevertheless, there may be music-lovers who have yet to hear the Sonora tone, that is so often praised and so well liked by the discriminating.

The picture above shows you one of the most popular of the Sonora models—the Baby Grand. This model is \$235, and you may secure it on convenient terms, providing for the inclusion of records from the very start, and making the transaction perfectly complete and satisfactory.

Of course, you can't tell much about an instrument by looking at the picture; because a phonograph is not like an article of furniture. It is essentially a musical instrument, and your desire to possess it is based chiefly upon your love of music.

That is why you should give yourself the opportunity to hear The Sonora, and listen to it attentively. Nobody can choose an instrument for you, nor tell you which is best. That misused word, "best," can only be applied by the one who is purchasing the instrument, since no two persons can be guaranteed to think alike, when it comes to music.

But there are some things with regard to any phonograph sold here that we, as a Store, investigate carefully. One is the workmanship of the instrument; another is the quality of the materials; another is the reliability of those who make the instrument.

The Sonora measures up to the Wanamaker standard of ALL that a good phonograph should be. This is true of every Sonora model, therefore the model illustrated, the Baby Grand, is one that we can recommend without reservation.

We invite you to hear The Sonora without any sense of obligation. It is a good thing for all music-lovers to become familiar with the standard phonographs and to know what each one can do. Our salons are always ready, likewise our service.

(Second Floor, Central)

T-R-O-P-I-C-A-L Spells Suit Comfort for Many a Man

This is the best place a man can come to in Philadelphia for a tropical suit or for other sports wearables that belong in the same category.

Just see if it isn't.

Palm Beach suits, \$20 and \$22.50. Mohair suits, \$25 to \$30. Tropical worsted suits, \$32 to \$40. Knitted sports coats, \$20. Blue flannel sports coats, \$18. White flannel and striped flannel trousers, \$12. White duck trousers, \$3.50. Khaki trousers, \$2.

(Third Floor, Market)

More Men's Broadcloth Silk Shirts for \$7.50

When we lowered the price of these fine shirts last week there was such a spirited buying of them that we have been obliged to replenish the stock.

All soft-cuff, plain negligé shirts of good, heavy broadcloth silk in beautiful pin stripe designs.

(Main Floor, Market)

Men's Summer Neckties of Fine Silk Crepe

So soft and light in weight and in such good-looking designs and color combinations.

Black, blue and brown grounds are brightened by dots and small figures in various colors.

Price, \$2.

(Main Floor, Market)

So Many Men Like Fine Leghorn Hats

that we are glad to have a good supply of these hats in various shapes and all of unusually good quality.

The hats are hand woven in Italy and the hats blocked here in square crown, telescope and Alpine shapes. The color is the natural Tuscan.

Being loosely woven, these hats permit some ventilation, and they are notably durable.

Prices \$8, \$10 and \$12.

(Main Floor, Market)

Men's Smart Brogue Oxfords of Rich Cordovan

Made with full wing tips, plentiful perforations and brass eyelets. With heavy single sole and rawhide slip, wide shank and low, broad heel. Sole stitched aloft.

Price \$13.50 a pair, and just the shoes the well-dressed young man likes.

(Main Floor, Market)

The Great Summer Sale of Union Suits Men's Suits at 85c and \$1.15 Children's Suits at 75c

The savings on these garments range from a fourth to a half, and as an opportunity to stock up for the season, it will probably not be equaled soon.

Brand-new, first-grade goods from a famous mill and in many different styles. All Summer weights. These goods are on sale both Upstairs and Downstairs.

Men's Athletic Suits

At 85c—athletic union suits of nainsook, basket-weave and four different patterns of striped and figured madras.

At \$1.15—athletic union suits of plain and silk-striped mercerized cotton and of striped madras in two patterns.

(Main Floor and the Gallery, Market)

Children's Union Suits

At 75c—nainsook union suits for boys and girls of two to thirteen years.

(First Floor and the Gallery, Market)

Still a Good Selection of Beacon Cord Tires at Close to Half Price

Beacon cord tires are first-grade tires and everything about them is good. These are all new, made within the past month, and are guaranteed for 8,000 miles, by the makers and by us.

30x3 1/2	\$18.50	33x4 1/2	\$33.75
32x3 1/2	23.00	34x4 1/2	34.75
32x4	29.50	35x4 1/2	35.75
33x4	30.00	35x5	43.50
32x4 1/2	33.00	37x5	45.50

The above figures are close to half the list prices.

(The Gallery, Chestnut)

Women's Dresses of Dotted Swiss—Cool and Practical

There are dotted swisses and dotted swisses, but this is the kind with the dots woven in—which is the only kind to buy. The grounds are navy, brown, gray, rose, Copenhagen and black, with white dots, and besides all white; and the dresses are made up with dainty white organdie trimmings—sashes or tucked inserts, or embroidered collars and cuffs and vests. Altogether they are as pretty and crisp and cool as possible, and at the same time they are very practical.

Prices are \$25 to \$45.

(First Floor, Central)

Young Women's Fetching New Mignonette Dresses for \$18.50

They are smart little two-piece dresses, all in the silky, much-liked mignonette, and they are made with straight, youthful bodies and pleated skirts.

The bodies are worn outside the skirt and are in just the fashionable length, which comes below the hips, and they are worn with loose belts. Round Peter Pan collars of white linen, and linen cuffs finish the long sleeves.

They are in 14- to 20-year sizes, and the price is \$18.50.

There is all-white, navy blue or a pretty green.

(Second Floor, Chestnut)



New Bathing Suit Fashions Sanction Many New Materials

There is checked gingham, for example, which few people would think of, but it is as pretty as possible and very practical in some of the newest costumes.

Lovely printed foulard, chiffon finished taffetas, bright plaid or striped taffetas—these are all here in some of the most charming bathing suits for women that we have ever seen.

In fact, we couldn't wait to have the manufacturer make up these suits, we bought every one of his new samples. The prices are a trifle less than they would otherwise be, \$17.50 to \$27.50.

(First Floor, Central)

New Silk Crepe Skirts in Navy Blue and Black

Very smart indeed they are, worn with white or colored blouses and buttons to match the skirt. Many women are making up such a combination costume and, in consequence, these skirts are extremely popular.

They are all pleated with the newest fashion in box pleats varied in size and all have the straight line effect. Many have wide girdles with fringed ends. Canton crepe and crepe de chine and novelty crepes are among the materials.

There are as many as eight pleated styles between \$22.50 and \$30.

(First Floor, Central)

Dust Coats for Women Who Motor

Linene coats, generously full and well made, start at \$3.50, \$4.50, \$5.75. Linene capes, \$3.75.

Other coats and capes in gray mohair, Belgian linen, striped linen and silk pongee, go up to \$47.50.

(First Floor, Central)

THE little furs which women are buying for neck finish to tailored cloth dress or suit begin with little gray squirrel coats at \$15 and run up to Hudson's Bay sable coats at \$150. In between are stone martens, baum martens and mink. Perhaps we ought to add that we have dark Russian sables for the devotees of this royal fur, and these are priced at \$225 to \$750.

(Second Floor, Chestnut)

3500 Yards Cotton Ratine, Special, 38c a Yard

It is very unusual indeed to find such a nice quality of cotton ratine and especially in all the colors one wants for as little as this.

Besides a great many light and dark shades there is plenty of white. It is one yard wide and is a good weight for women's and school girls' dresses and skirts.

(West Aisle)

New Two-Toned Ribbon in Girdle Width

That is, seven inches wide and it is soft enough to be very graceful in its folds. There are beautiful combinations of colors and the price is somewhat less than the same width has been selling for—\$2.50 a yard.

(Main Floor, Central)

Girls' Blue Serge Skirts at \$3.25

are the kind they like to wear with middy blouses.

The serge is firm and good, the skirts are made in two styles, on bands or bodies, and they are in 6 to 14 year sizes.

(Second Floor, Chestnut)

The Modern Bride Is Practical and She Likes Practical Silver

Above all things she likes gifts she can use every day in her new home and that will last for years to come. Some such sterling silver as this is sure to find a welcome.

Salad bowls, \$28 to \$65. Cheese and cracker dishes, \$30 to \$72. Bread trays, \$18 to \$100. Candlesticks, \$15.50 to \$36 a pair. Comports, \$42 to \$65. Gravy boats and trays, \$56 to \$110. Roll baskets, \$24 to \$47. Water pitchers, \$45 to \$200. Cake baskets, \$36 to \$120. Pyrex casseroles, \$44 to \$150.

(Jewelry Store, Chestnut and Thirteenth)

Many of the Early Season Hats for Women Have Changed Prices

and it is possible to get, for a surprisingly moderate sum, a pretty hat for afternoon wear, a becoming one for shopping or motoring or country wear, or a knockabout hat for many other occasions.

The hats are in good styles, there is but one of a kind, and we are hurrying them out to make ready for the new summer models now filling the Gray Salons.

(Second Floor, Chestnut)

50c Handkerchiefs for Commencement Gifts

You might send one, two or a dozen of these pretty little linen squares, for they are all in good taste, of excellent quality and the kind of handkerchiefs girls—and young women like.

There are—colored handkerchiefs in tea rose, canary yellow, sand color, China blue and deeper blue, dark rose and violet, and they have hand-done hems.

—all-white one-corner hand-embroidered handkerchiefs, which come from the foremost Irish maker.

—pretty initial handkerchiefs.

—dainty white linen squares with delicate lace edges, attached by hand.

50c apiece. (Main Floor, Central)

Two New Books

One by Bernard Shaw called "Back to Methuselah." It considers the life of man from the Garden of Eden to the future as far as thought can reach, and embodies Shaw's scientific, political and religious creeds. Price, \$2.25.

One by Rupert Hughes called "Beauty," is a mystery story of enthralling interest. Price, \$2.

(Main Floor, Thirteenth)

Children's Tan Russia Blucher Oxfords

These are the right shoes for active little feet. Strongly built, of good grain leather, with stout soles and roomy toes. Lined throughout and made for solid comfort as well as hard wear.

\$4.25 for sizes 8 1/2 to 10 1/2.

\$4.75 for sizes 11 to 2.

\$6 for older girls' sizes—2 1/2 to 7—with more shapely toe and a trifle higher heel.

(First Floor, Market)

WHEN the decorative scheme of a room calls for a piece of pottery in monotone, try one of the simple Italian pottery jars or vases in cream white, yellow or mulberry color. The shapes are classic and therefore good, and the prices little—\$3.75 to \$10. Ask for them in the China Store.

(Fourth Floor, Chestnut)

Bungalow Baskets

People furnishing Summer bungalows will be interested in these good baskets.

Plant baskets on legs, of green or gray willow, 24 inches long, \$11. Of ivory or gold wicker, 30 inches long, \$18.

Window baskets for plants (without legs), of gray, green or brown willow, 30 inches long at \$8.50; 36 inches, \$10.50.

Waste baskets of old gold or white enameled ware, oval, with flower garland decoration, \$2.35.

Clothes baskets of all around, heavy, well-woven willow, oblong, 21 inches long, by 14 inches wide, \$2.50.

Covered hampers of plaited rush, square, 26 inches high and 13 inches broad, \$8.

Hanging flower baskets of Japanese bamboo, for nine-inch pots, \$4; for six-inch pots, of brown or green willow, \$2.65.

(Fourth Floor, Central)

Newly Arrived for the Sale of Waists

White lawn waists with organdie collars at \$1.

Dotted swiss waists at \$1.65.

Georgette blouses and overblouses, with trimmings which include wool embroidery, lace and ruffles, at \$3.85 and \$5.

Besides which we still have plenty of morning shirtwaists of dimity, lawn, handkerchief linen, batiste and shirtings; and other waists of crepe de chine, Georgette and mignonette; prices all the way from \$1 to \$10.85.

(East and West Aisles and Third Floor, Central)

Sweaters for Little Girls Are \$3 to \$6.75

Little sister needs a sweater quite as much as mother or big sister—and here are some new kinds we have just unpacked that will surely please her.

Slip-on sweaters in pink, blue or white, \$3.50—24 to 28 inch sizes.

Other sweaters in buttoned or slip-on style are \$3 to \$6.75, and are in 2 to 14 year sizes.

(Third Floor, Chestnut)

Many Girl Graduates Are Receiving Silk Umbrellas

We know this for a fact, for we are selling a great many for this purpose. Usually they are the pretty colored silk sun-and-rain umbrellas which are the most useful things imaginable.

There is any amount of variety in the handles, colored bakelite rings, imitation amber rings and straight handles with leather or silk loops. Prices are \$7.50, \$10 and \$12.

(Main Floor, Market)